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**Application Form - Pitch Competition**

Personal Details

Full Name of the Main Contact Person:

University/ Institute:

Year of Study:

Student Registration Number:

Email:

Contact Phone Number :

Project Title / Business Title :

Name of Supervisor / Principal Investigator :

Project/ Business Details

1. Describe your innovation/business idea briefly.(Max. 150 Words) [You can use images and graphs]

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1. Commercial value of your invention (Max. 100 Words)

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1. Strategic location of your business and reason (Max. 50 Words)

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1. What is your target market/customers? (Max. 50 Words)

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1. How will your business benefit the community? (Max. 100 Words)

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1. Analysis of market competition (Max. 75 Words)

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1. Revenue break-down (i.e., cash flow) for next five years (Optional) (Max. 100 Words)

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**If you are participating as a team fill the team details**

Team Details

|  |  |
| --- | --- |
| **TEAM MEMBER 1** | |
| First name / Last name / Title |  |
| Provide your title (e.g. "CEO", "Founder",” team member “) |  |
| Year of study : |  |
| Student Registration number : |  |
| Email: |  |

|  |  |
| --- | --- |
| **TEAM MEMBER 2** | |
| First name / Last name / Title |  |
| Provide your title (e.g. "CEO", "Founder", team member “) |  |
| Year of study : |  |
| Student Registration number : |  |
| Email: |  |

|  |  |
| --- | --- |
| **TEAM MEMBER 3** | |
| First name / Last name / Title |  |
| Provide your title (e.g. "CEO", "Founder", team member “) |  |
| Year of study : |  |
| Student Registration number : |  |
| Email: |  |

I have read the terms and conditions and by submitting the application & I agree to the terms and conditions.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date Signature/s